



## **15<sup>th</sup> Annual Conference on Alzheimer's Disease & Psychiatric Disorders in Older Adults**



***“Make Every Day Count”***

**August 20-22, 2014**

**MSU Riley Center  
Meridian, MS**

**“ONLINE REGISTRATION COMING SOON!”**

**Presented by the Mississippi Department of Mental Health  
Division of Alzheimer's Disease and Other Dementia  
Division of Professional Development**

For more info: [www.dmh.ms.gov](http://www.dmh.ms.gov)

**Host/Vendor Packet**

***Questions?***

Please contact: Maria Allen (DMH Division of Alzheimer's Disease & Other Dementia) at 601.867.5000 ext. 75127 or [maria.allen@dmh.state.ms.us](mailto:maria.allen@dmh.state.ms.us)

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# Host Opportunities

Levels	Cost	Conference Program	Signage	Exhibit Space	Registration For Conference	# of Vendor Table(s)
<b>Special Event Host</b>	\$5,000	Full Page (7.5 X 10) Color Ad	Logo Displayed at event	Prime space	Two Registrations	One
<b>Platinum</b>	\$3,000	Full Page (7.5 X 10) Color Ad	Logo Displayed	Prime Space	One Registration	One
<b>Gold</b>	\$1,000	½ Page (7.5 X 4.75) Color Ad	Host Name displayed	Select space	One Registration	One
<b>Silver</b>	\$600 Add \$100 For Color ad	¼ Page (3.5 X 4.75) Grayscale Ad	Host Name displayed	General space	One Registration	One
<b>Bronze</b>	\$250	Business card ad only (3.5 X 2.125)	Host Name displayed	N/A	N/A	N/A
<b>Vendor only</b>	\$500	Vendor name Listed	N/A	General space	One Registration	One

## Your investment as a supporter will provide you:

- Access to a range between 500 and 700 physicians, nurse practitioners, nurses, social workers, long-term care professionals, activity professionals, direct care workers, in-home caregivers, etc. with an interest in products and services they can use to help their clients.
- Exhibit space and special exhibit times, so you have multiple opportunities to promote your product or service throughout the event.
- Networking opportunities to engage in one-on-one conversation with other hosts, vendors, and business representatives.
- Valuable exposure within the state while supporting this cause and partnering with the Mississippi Department of Mental Health Division of Alzheimer's and Other Dementia

### **VENDOR TIMETABLE:**

**Registration and vendor set-up will be on Tuesday, August 19<sup>th</sup> from 4:00p.m. to 7:00p.m. and on Wednesday, August 20<sup>th</sup> before 7:30a.m. Break down for vendor exhibits will be on Thursday, August 21<sup>st</sup> after the last break at 3:30p.m. If you plan to attend the last session on that day, please have someone else in charge of taking down your exhibit.**

# Commitment Form

Please choose a host level and complete the information below.

- Special Event Host**      **\$5,000**
- Platinum**      **\$3,000**
- Gold**      **\$1,000**
- Silver**      **\$ 600**
- Silver** (with color ad)      **\$ 700**
- Bronze**      **\$ 250**
- Vendor only**      **\$ 500**

Please *PRINT* or *TYPE* information

Host/Vendor's Name: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Name as it should appear in conference materials:**

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If you are submitting an ad for the conference program, please include camera ready artwork or electronic file when submitting the commitment form. All hosts will be recognized with appropriate signage throughout conference venues and in the conference program. Mail commitment form with check to the following address:

Kathy Van Cleave, Conference Chair  
Mississippi Department of Mental Health  
1101 Robert E. Lee Building  
239 North Lamar Street  
Jackson, MS 39201

E-mail electronic file: [alzconference@dmh.state.ms.us](mailto:alzconference@dmh.state.ms.us) include "host/vendor" in subject line.

**Fax number: 601.867.5289** DEADLINE FOR HOST/VENDOR REGISTRATION: **July 1, 2014**  
Mississippi Department of Mental Health Tax ID #: 64-0546351

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