

Paint It PURPLE

When: September 18, 2015

Where: Across the State

How: Wear something purple and hang purple ribbons and bows on your home and/or business. Host a *Paint It Purple!* event in your city and/or workplace.

Why: To show your support for people with Alzheimer's disease and the loved ones who care for them.

Fact: In 2012, there were 925 Alzheimer's disease related deaths in Mississippi.

Fact: Currently, more than 51,000 Mississippians live with Alzheimer's disease.

Fact: By 2025, it is estimated more than 65,000 Mississippians will have Alzheimer's disease.

Fact: Deaths from Alzheimer's increased 109 percent between 2000 and 2012, while deaths from other major diseases, including the number one cause of death (heart disease), decreased.

Fact: There were 205,000 Caregivers in 2014 with a value of unpaid care of \$2.8 billion.

Alzheimer's Association, 2015 Alzheimer's Disease Facts and Figures.

The Mississippi Department of Mental Health, Alzheimer's Association Mississippi Chapter, and the UMMC MIND Center want you to help paint Mississippi purple on September 18th in honor of World Alzheimer's Day. You can also host a *Paint It Purple!* event in your city and/or workplace.

For more information, contact DMH at 601-359-1288 or the Alzheimer's Division offices at 601-867-5000, ext. 75127 or visit www.dmh.ms.gov.

Keep us informed! Send pictures and stories to kathy.vancleave@dmh.state.ms.us.

