

DEPARTMENT OF MENTAL HEALTH

State of Mississippi

239 North Lamar Street
1101 Robert E. Lee Building
Jackson, Mississippi 39201



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Wendy D. Bailey - Executive Director

Notice of Intent to Award

December 27, 2021

Procurement Type and Number	IFB: #3160004696
Procurement Title	Behind the Mask Outreach and Awareness Campaign
Opening Date and Time	December 21, 2021, 11:00 a.m.

The following vendors submitted responses to the above solicitation:

- Jackson Free Press d/b/a JFP Digital Services, Jackson, MS
- The Focus Group, LLC d/b/a The Focus Group Biloxi, MS
- Creative Distillery, Jackson, MS
- The Gibbes Company, Ridgeland, MS
- White Enterprises of Louisiana d/b/a Octagon Media, Baton Rouge, LA

The following vendor was determined non-responsive and/or non-responsible and has been notified separately of the reason(s) thereof:

- White Enterprises of Louisiana d/b/a Octagon Media, Baton Rouge, LA

Responses were evaluated according to the criteria stated in the solicitation. We announce our intent to award a contract to the following vendor upon approval by the Public Procurement Review Board:

- The Focus Group, LLC d/b/a The Focus Group Biloxi, MS

We would like to thank each vendor for your time and efforts in preparing a response to this solicitation.

We invite you to contact Toni Johnson, Director of the Bureau of Human Resources/ Procurement Officer if you would like to request a post-award vendor debriefing where we can share with you any applicable information about **your response** including significant weaknesses or deficiencies, technical ratings, and overall ranking specific to **your company's response**. This debriefing is a meeting and not a hearing; therefore, legal representation is not

required. However, if you prefer to have legal representation present, you must provide notification prior to the scheduled meeting so that we can also have legal representation present. Your request for debriefing must be received within three (3) business days after the issuance of this notice or no later than December 30, 2021.

Vendors are reminded that any protests of this decision must be submitted to Toni Johnson, Procurement Officer/MaCall Chastain, Special Assistant Attorney General within seven (7) calendar days after the issuance of this notice or no later than January 3, 2021. The protest must be in writing, identify the name and address of the protestor, provide appropriate identification of the procurement and resulting contract number (if known), and detail the nature of the protest, including available supporting exhibits, evidence, or documents to substantiate any claims.

The successful vendor is instructed not to begin work, purchase materials, or enter into subcontracts relating to the project or services until execution of the contract.

We appreciate your interest in doing business with the State of Mississippi.

Sincerely,



Toni Johnson, Director of the Bureau of Human Resources/ Procurement Officer
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