

DEPARTMENT OF MENTAL HEALTH

State of Mississippi

239 North Lamar Street
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Jackson, Mississippi 39201



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Wendy D. Bailey - Executive Director

Notice of Intent to Award

April 20, 2023

Procurement Type and Number	3160005746
Procurement Title	Stand Up, Mississippi Communication Campaign for Opioid Awareness
Opening Date and Time	April 17, 2023 at 10:00 a.m.

The following vendors submitted responses to the above solicitation:

- The Focus Group, Biloxi, Mississippi
- Octagon Media, Baton Rouge, Louisiana

The following vendor was determined non-responsive and/or non-responsible and has been notified separately of the reason(s) therefor:

- WLBT, Jackson, Mississippi

Responses were evaluated according to the criteria stated in the solicitation. We announce our intent to award a contract to the following vendor upon approval by the Public Procurement Review Board:

- The Focus Group, Biloxi, Mississippi

We would like to thank each vendor for your time and efforts in preparing a response to this solicitation.

We invite you to contact Cyndi Eubank, General Counsel if you would like to request a post-award vendor debriefing where we can share with you any applicable information about **your response** including significant weaknesses or deficiencies, technical ratings, and overall ranking specific to **your company's response**. This debriefing is a meeting and not a hearing; therefore, legal representation is not required. However, if you prefer to have legal representation present,

you must provide notification prior to the scheduled meeting so that we can also have legal representation present. Your request for debriefing must be received within three (3) business days after the issuance of this notice or no later than April 25, 2023.

Vendors are reminded that any protests of this decision must be submitted to Cyndi Eubank, General Counsel within seven (7) calendar days after the issuance of this notice or no later than April 27, 2023. The protest must be in writing, identify the name and address of the protestor, provide appropriate identification of the procurement and resulting contract number (if known), and detail the nature of the protest, including available supporting exhibits, evidence, or documents to substantiate any claims.

The successful vendor is instructed not to begin work, purchase materials, or enter subcontracts relating to the project or services until execution of the contract.

We appreciate your interest in doing business with the State of Mississippi.

Sincerely,

A handwritten signature in cursive script that reads "Cyndi Eubank".

Cyndi Eubank, General Counsel
Mississippi Department of Mental Health
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