

DEPARTMENT OF MENTAL HEALTH

State of Mississippi

239 North Lamar Street
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Jackson, Mississippi 39201



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Wendy D. Bailey - Executive Director

Notice of Intent to Award

February 26, 2024

Procurement Type and Number	IFB RFx 3160006252
Procurement Title	988 Billboard Advertisement
Opening Date and Time	Thursday, January 4, 2024, 10:00 A.M.

The following vendors submitted responses to the above solicitation:

- **Trailhead Media, Laurel, Mississippi**
- **AllOver Media, Plymouth, Minnesota**
- **Blue Line Media, Los Angeles, California**

Responses were evaluated according to the criteria stated in the solicitation. We announce our intent to award a contract to the following vendor/vendors which may be contingent upon approval by the Public Procurement Review Board:

- **Trailhead Media, Laurel, Mississippi**
- **AllOver Media, Plymouth, Minnesota**
- **Blue Line Media, Los Angeles, California**

We would like to thank each vendor for your time and efforts in preparing a response to this solicitation.

We invite you to contact Lisa C. Wallace, Contracts Coordinator if you would like to request a post- award vendor debriefing where we can share with you any applicable information about **your response** including significant weaknesses or deficiencies, technical ratings, and overall ranking specific to **your company's response**. This debriefing is a meeting and not a hearing; therefore, legal representation is not required. However, if you prefer to have legal representation present, you must provide notification prior to the scheduled meeting so that we can also have legal representation present. Your request for debriefing must be received within three (3) business days after the issuance of this notice or no later than **February 29, 2024**.

Vendors are reminded that any protests of this decision must be submitted to Lisa C. Wallace, Contracts Coordinator within seven (7) calendar days after the issuance of this notice or no later

than **March 4, 2024**. The protest must be in writing, identify the name and address of the protestor, provide appropriate identification of the procurement and resulting contract number (if known), and detail the nature of the protest, including available supporting exhibits, evidence, or documents to substantiate any claims.

The successful vendor is instructed not to begin work, purchase materials, or enter subcontracts relating to the project or services until execution of the contract.

We appreciate your interest in doing business with the State of Mississippi.

Sincerely,

Lisa C. Wallace

Lisa C. Wallace, Contracts Coordinator
Mississippi Department of Mental Health
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